

The Didsbury Pioneer

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DIDSBURY ALBERTA, THURSDAY, NOVEMBER 14, 1957

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High Government Official Raps Hail Suppression Plan

A few blasts on hail suppression passed before the eyes of many people in the province during the last day or so. Below are a couple of opinions that can be reproduced for you here. Take your pick of which one you like best:

Hon. J. J. Bowen, lieutenant-governor of Alberta, addressing the annual convention of the municipal districts of Alberta, was reported as leveling off at the hail suppression program in no uncertain terms. Following is a report of portions of his speech which appeared in a Calgary daily newspaper on Wednesday:

Hail suppression, he termed, "un- tried, unproven, and unsound, particularly at a time like this when the farmer has so much difficulty in raising, harvesting and selling his crops."

Li-Governor Bowen stated that he was 100 per cent against inclusion of hail suppression in the government program without support from the farmer. He stated that the first time he knew about it was when he received his tax bill and noted a seven-mill increase for protection against hail.

"For the first time," he said, "The Albertan, in a private interview, 'I have not paid my tax bill immediately on receipt — and I have not paid it yet. I'm telling you, I'm angry.'"

"Hail cannot be controlled," he said, noting instances where on one day he escaped hail that his immediate neighbor's property got, and on the next day had been hailed out by a storm that missed the same neighbor. He accused "foreign sharpies" of promoting the program.

"I've taken care of my own business up to now," said the veteran rancher, "and I can take care of my hail too! I'm not asking anyone for anything. Only when hail suppression is proved scientifically satisfactory will I begin to ask for such a program."

Mayor Mackay had the last say when he commented: "I can just see the headlines tomorrow: the lieutenant-governor raised hail in Calgary."

The second part of the story flashed across TV screen later in the evening. It was a representative of the company and farmers in the "target area" giving their views of the hail suppression plan. Their views certainly didn't agree with those mentioned above by Mr. Bowen. It would be interesting now to hear from interested farmers, and others, on what they think of the two-year trial plan in this area.

BERGEN NOTES

(From Our Own Correspondent)

The Ladies' Aid held its regular meeting at the home of Mrs. L. Conner.

The Bergen school has been moved the length of itself on to a concrete foundation.

Jack and Jim Davidson are building a small house on the hill, the property on top of the hill. Their home was destroyed by fire early this fall.

A number of new homes are being built along the Sundre road between Bergen and the Sundre hill. Among those building are Charles Erickson, John Shand, Gerald Murphy and Wilf Tweed. Mr. Ed Ford, Dr. Banker, Bob Payne and Tryve Haus did some hunting the first day of the season. They didn't get any game but it is reported they got lots of exercise.

C.P.R. Schedule

Southbound—	
Daily	5:06 a.m. (stop)
Daily	11:16 a.m. (Flag Only)
Daily	4:32 p.m. (Flag Only)
Northbound—	
Daily	12:35 p.m. (Flag Only)
Daily	9:31 a.m. (Flag Only)
Daily	2:23 p.m. (Flag Only)
Daily	7:25 p.m.

TOP PRIZE NOT CLAIMED YET

The top prize in the recently completed shopping carnival had not been claimed at press time Wednesday. The person holding ticket number 38519 has the first prize waiting for them if they show up with the duet by next Saturday, otherwise the alternate number for first prize, 50766 will be able to move in.

Second prize was won by Mrs. S. Gole; third went to Don Weber; fourth to H. Devolin; and fifth to Mrs. E. Dupont Sr.

This We Like . . .

Your editor was not free to attend the Alberta Weekly Newspaper annual convention in Calgary last weekend but we did make our presence felt just a bit.

In a competition held for the first time this year, The Didsbury Pioneer placed second. Apparently we ran to the wire with a fellow who runs the paper at Tofield. We'll have to sharpen up and see if we can't get the top decoration in our class next year.

Westcott News

(From Our Own Correspondent)

Visitors at the Herbert Goetien home over the weekend included Miss Orion MacIntosh of Calgary, Mr. and Mrs. Lyle R. Johnson and family of Veteran and Mr. and Mrs. K. W. Card and family.

Mr. and Mrs. John Stevenson of Sundre and Mr. and Mrs. Wilbert Papke and son of Big Prairie were Sunday dinner guests with Mr. and Mrs. Herbert Goetien.

Mr. and Mrs. K. W. Card and family were dinner guests of Mr. and Mrs. Al Engler last Sunday.

Mr. and Mrs. Sid Wilkins have had their grand-daughter visiting with them recently.

Mr. and Mrs. Dave Giehrst of Edmonton spent the weekend with the latter's parents, Mr. and Mrs. Jack Robertson.

Mrs. J. Jacobson visited on Monday with the Otto Folkmann's and her son Linden.

HOME & SCHOOL TO MEET MONDAY

Hear ye! Hear ye! Home and School night comes 'round again on Monday, Nov. 18th. The program will consist of a "baza session" of the Study of Canadian Family Life — a topic that should concern one and all.

The entire body will divide into six groups — each to consider one phase of the study. This is an evening that should prove to be interesting and helpful. Plan to be there.

SPRINGSIDE NOTES

(From Our Own Correspondent)

Congratulations to Mr. and Mrs. Bob Collinge on the birth of a son.

The regular meeting of the Springside Group was held at the home of Mrs. Clarence Roeth with several members and two visitors present. The contest conducted by Mrs. Lawrence Chandler was won by Mrs. Art Jackson. Mrs. Bothers was the hostess prize.

Mr. and Mrs. Middleton and Jack of Medicine Hat spent the long weekend with Mr. and Mrs. Bob Collinge. Mrs. Middleton remained for a few days to help take care of the new baby.

Mr. and Mrs. Verne Wrigglesworth and Mrs. Chamberlain were Calgary visitors on Friday. Mr. and Mrs. Eugene Leclair and family called at the Rodney home Sunday afternoon.

Sunday dinner guests with Mr. and Mrs. Verne Wrigglesworth were Mr. and Mrs. Rolfe Corbett and Brian of Calgary, Mr. and Mrs. Bill Collinge, Wayne and Elizabeth, Mr. and Mrs. Doren Gillrie and family and Mr. Ronald Kevitt.

We are sorry to hear that little Ritchie Leclair had to spend a few days in the hospital.

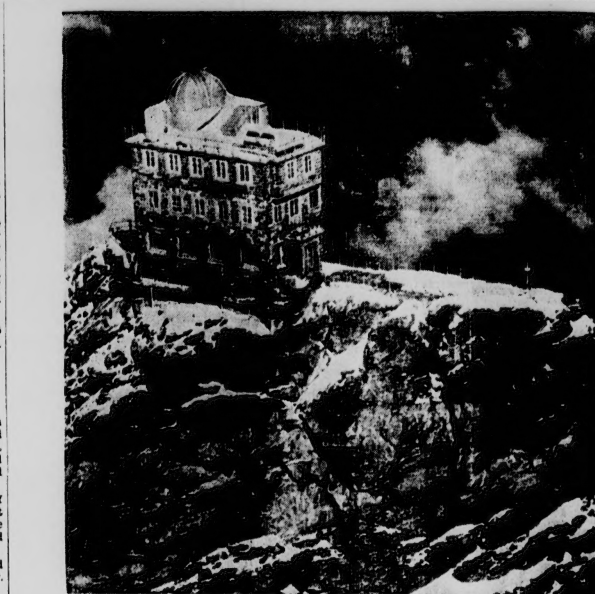
Mr. and Mrs. Lloyd Kershaw and Marion called on Mr. and Mrs. Bob Kershaw Sunday afternoon.

Mrs. Chamberlain Sr. spent Monday with the Rodney's. Mr. and Mrs. Harry Peterson were in Calgary recently attending the wedding of Mrs. Peterson's niece.

Fire Destroys Local Residence

An early morning fire, which started at approximately 4 a.m. Wednesday, completely destroyed a house in the southwest part of Didsbury, occupied by Mr. L. Fritz and his mother. Mr. Fritz was able to get his mother to safety and then had to walk down town to summon the fire brigade. By the time the brigade arrived there was no hope of saving the house or any of its contents.

The fire apparently started when Mr. Fritz dropped a coal oil lamp while going down some stairs.



High on the craggy peak of an 11,332-foot mountain in the Swiss Alps is the Sphinx observatory, where work is being done by eight research groups in connection with the International Geophysical Year

Hockey Meeting Thursday Night

There will be an organizational meeting of the Didsbury Ramblers Hockey Club in the arena on Thursday, Nov. 14th at 8:00.

The general public, members of the executive, former and prospective players are urged to attend.

The local club will again operate in the Chinook Hockey League and are looking forward to just a little more support than they received last year when they bowed out in a strong Red Deer team in the league playoffs.

MOUNTAIN VIEW

(From Our Own Correspondent)

The regular W.I. meeting will be held on November 20, in the evening at the home of Mrs. L. A. Hunter. Members are asked to bring money for Christmas cards.

The monthly picture show will be shown Friday, Nov. 15 at Mountain View hall. Lunch will be pot luck. The program starts at 8:30 p.m.

Sunday evening supper guests with Mr. and Mrs. Ed McNeil and sons were Mr. and Mrs. D. M. Riddle of Carstairs and Mr. Frank Riddle of Grande Prairie, and Mr. and Mrs. C. E. Skell.

Sunday evening supper guests with Mr. and Mrs. Lawrence Hunter and family were Mr. and Mrs. Ed McNeil and sons, Mr. and Mrs. John Hunter, Mrs. Emily Hunter and Mr. and Mrs. James Worrall. The occasion was the christening of Ronald Allen Hunter, son of Mr. and Mrs. Lawrence Hunter at the Anglican service in Midway school. The god-parents are Mr. and Mrs. Ed McNeil.

Monday dinner guests with Mr. and Mrs. L. Hunter were Mrs. Harold Swanson and family and Mrs. Carrie Swanson.

Mrs. Eric Atkinson and children arrived home last Friday after spending some time in Calgary with the former's parents. Mr. Grant Shultz is home again following another stay in the hospital. Best wishes for a quick recovery.

DIDSBURY MARKETS

BUTTERFAT	
Milk (4 hour blue)	78c
Milk (less than 4 hour blue)	72c
Table	71c
Special	85c
No. 1	61c
No. 2	55c

4-H Club Set For Christmas Party

The Didsbury-Carstairs 4-H Club will on Nov. 8th at the home of W. Spicer. A class of Holstein cows named judged before the meeting. Ideas for the year's program was discussed. One of which was a Christmas party which will be held after the regular meeting on Friday, Dec. 13, at the home of Mr. W. C. Fischer.

Calf Club Winners Receive Prizes

The West Didsbury Calf Club held its first meeting of the new season at Rugby hall on Nov. 8th. Prize money was distributed to the members. Robert Larson won the hat donated by Mr. Tugle to the member contributing most to the club. Lillian Hoesgood won the efficiency prize.

Mr. H. Fulcher, district agriculturist, presented the Calgary Power Trophy to Mr. J. Hughes for the club keeping the best feed records.

The slate of officers for the year are: President, Lloyd Dunbar; vice-president, Ronald Levagood; secretary-treasurer, Lillian Hoesgood.

Mr. J. Hughes retired after 15 years of faithful service as leader of the club since it was first organized. He was made honorary president and will give valuable advice and assistance to the new club leader, Mr. Gordon Robertson.

The club calves will be tagged on Nov. 24th.

Mr. Fulcher showed interesting slides during the meeting. The next meeting will be at the home of Mr. Dunbar on Nov. 28 at 8 p.m. New members are cordially invited to join by contacting Mr. Gordon Robertson, or coming to the next meeting.

Calgary Ballet Corps Thrill Local Audience

Highlights of the junior ballet program presented in the school auditorium Friday evening were: "Night and Day," with music by Debussy; "A Country Fair," a modern ballet; "The Shoes Which Were Danced To Pieces," from Grimm's Fairy Tales.

The choreography was by Jean Murdoch, Simpson and Sybil Rogers. The 24 dancers (seventeen years of age and under) delighted the audience with their interpretations of the various moods of the characters, both serious and comical.

The "barker" at the fair, the three realistic snakes, and the Court Jester particularly delighted the small fry.

We are told the dancers provide their own lovely costumes. This is a non-profit organization and was formed to draw interest in ballet. It is hoped that more entertainment of this type will come to Didsbury during the 1957-58 season. Mr. E. T. Wiggins and the high school students union are to be congratulated for bringing this splendid performance to Didsbury.

Prior to their departure for Calgary the actors and their parents were served refreshments by the students' union.

RUGBY INSTITUTE PLAN TURKEY SUPPER

The Rugby W.I. held its regular meeting at the home of Mrs. Allen Vipond, with nine members and two visitors present. Roll call was "What I Would Like For Christmas."

Plans were completed for a turkey supper to be sponsored by the W.I. and the Rugby hall board in the hall on November 20.

An invitation to visit the Zella W.I. on November 21st was accepted with pleasure. A donation of \$5.00 and used clothing is to be sent to Dr. Hitehmanova of the U.S.C.

Miss Helen Howard's demonstration on "revue" enjoyed a good time. She was fascinating to watch and by the time each one was sampled at tea time everyone agreed that the salad does make the meal or, as in this case, "a meal."

OPEN HOUSE AT BIBLE COLLEGE FRIDAY

"Open House" has become an annual event at Mountain View Bible College. Each year scores of people come from far and near to look through the school and see the improvements that have been made.

This year you will want to see the improvements in the chapel, the men's dormitory and the student apartments.

Your presence will be appreciated on Friday, November 15th at 8 p.m. Student guides will take you through the campus; a program will be arranged for your listening pleasure; a light lunch will be served.

Subscription Note:

A red line under your name means your subscription is overdue.

A blue line means your subscription is coming due next month.

Please pay out of town subscriptions by money order.

Blood Donor Clinic Here To-day

Today (Thursday), sometime between 12:30 and 3:30 p.m., you are asked to visit the Didsbury school auditorium and donate blood to the Red Cross Blood Donor Clinic.

With so many suffering with flu at various points, the Red Cross blood supplies have suffered. Not that the blood was used for flu victims just because many regular donors were unable to attend clinics.



If you're healthy and willing try your best to attend the Didsbury clinic today. It's important!

C.G.I.T. Group Plan Handicraft Project

The Didsbury C.G.I.T. group met on Nov. 7th in the United Church basement. At the business meeting ideas for a handicraft project were discussed. It was decided to make candy canes and gift tags for the coming W.A. bazaar.

Next meeting will be held on November 14th with Miss A. Burns, associate field secretary for Alberta, as the guest speaker. All girls 12 years or over are invited to attend.

FALLEN TIMBER

(From Our Own Correspondent)

We are sorry to hear that Mrs. H. Johnson of Didsbury, formerly of this district, is not too well.

Miss Patsy Morrison spent the weekend at her home recently. Mr. and Mrs. C. Roberts and girls, Mr. Bill Hayes, Mr. and Mrs. Barry McMullen, Bruce and Owen, were recent Sunday visitors at the home of Mr. and Mrs. Ray McMullen and family.

Mr. Pat McGaffin of Edmonton and Miss Emma Rooted of Breton were weekend visitors at the home of Mr. and Mrs. Joe McGaffin and family.

Supper guests at the home of Mr. and Mrs. John Hunter Sunday were Mr. and Mrs. Robert Moore, Gary and Monty of Calgary and Mr. and Mrs. Bob Moore, Judy and Brian of Sundre.

Mr. Vern Johnson had the misfortune to back down over the side of the Sundre hill while returning Lynn Pyten from her music lesson. Fortunately neither of them were injured. It seems that a bit of sand placed around on the various hills in this west country would save a lot of people a lot of trouble.

Mrs. Ray Teynor and family returned to their home in the district recently after spending some time at the home of Mr. and Mrs. E. Burns in Carstairs.

Mr. and Mrs. Joe Teynor and family have moved back west to their mill-site. The four older children spend the school days with Margaret Money so as not to miss out on their education.

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— ALL SIZES AND BRANDS —

- Batteries -

— FOR ALL MAKES OF CARS —

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Think of the ways a Portrait may solve an important gift problem for you this Christmas — and phone for an appointment at our Studio this week. You'll be glad you did!

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Didsbury

Attend the Blood Donor Clinic, Nov. 14th

You'll find
it in the**WANT ADS****FOR RENT —** Five-room house in country, 12 miles west of Didsbury; garage; Calgary Power. Apply A. J. Laft, phone 1717. 44-31c**STRAYED —** Two Hereford cows and their calves; branded fish bar on left hip; may be other brands on them. Jim Tanton, phone 812, Aene, collect. 43-31p**SALESMEN WANTED —** For steady year-round income — sell Rawleigh Products in Didsbury locality. Write today. W. T. Rawleigh Co. Ltd., 11-40, Winnipeg 2, Man. 39-92c**FOR SALE —** Half section improved land, full set of buildings, north and west of Didsbury. Price \$65.00 per acre. Some terms. P.O. Box 29, Didsbury. 43-31c**FOR SALE —** 20-Foot House Trailer, in good good condition. See Art Brace or phone 268, Didsbury. 43-31p**FOR SALE —** Remington 30.06 Rifles, complete with one box of Dominion ammunition, \$25.00. Peeg's General Retail. 43-40c**SKATES FOR SALE —** One pair child's, size 10; one pair size 4. Good condition. Contact Mrs. Clarence Wall, phone 381. 45-11c**FOR RENT —** Main floor two-bedroom house, with water, sewage, gas heated and electric stove. Available after Nov. 15. Hazel Todd, phone 39 during day. 45-11c**TWO SHORTHORN SALES —** Remittall-Rockville, November 29: 10 Bulls, 30 Females; Dalbo Realities, November 30: 3 Bulls, 34 Females. Olds Auction Mart, 1 p.m. These cattle are young with their whole producing line ahead of them. Their pedigrees are outstanding and it is a good opportunity for you to add new bloodlines to your present herd. All three herds have shown at major shows this summer and some of these bulls and females are now being sold. Remittall and Rockville will accept wheat, oats, barley, at initial Wheat Board prices. Write for catalogue to Remittall Cattle Co. Olds, or Dalbo Realities, Keokuk, Alta. 45-21c**FOR RENT —** One nice furnished basement suite, gas heated, phone 218. 45-31c**CARD OF THANKS**
I wish to extend my sincere thanks to all my friends and the neighbors who sent cards, flowers and gifts to me during my recent illness. Your thoughtfulness will always be remembered.
MRS. DORRIS WILSON**FOR SALE —** Quarter section nine miles east of Didsbury, on good road; power on place; very good well; two good granaries; good garden; other buildings. Approx. 80 acres S.P.; 70 stubble, 10 in grass. \$8,000. Call P. 86682, Calgary, between 7 and 9 p.m. 45-11c**CARD OF THANKS**
Our recent bereavement leaves us with grateful hearts towards neighbors and friends. Your helpfulness and comforting expressions of sympathy will always be remembered.
A. M. & C. C. MARDON**CARD OF THANKS**
We would like to take this opportunity to thank our many friends and neighbors for their kindness and all those who sent flowers and cards during our sad bereavement. A special thanks to Mrs. Bankier and McLean for the care and kindness shown our mother.
CLIFFORD JEAN and EDNA THALER**PUBLIC NOTICE OF BY-LAW**

PUBLIC NOTICE is hereby given that it is the intention of the Council of the Municipal District of Mountain View No. 49, to introduce a By-Law of which the following is a short synopsis:-

"To provide for the purchase of a building near the Village of Carstairs, under the provisions of the Home for Aged and Infirm Act."

"Approximate cost of project to be \$40,000.00 payable by a tax levy on the Ratepayers of the Municipal District as a whole. DATED at Didsbury, Alberta, this 8th day of November, 1957."

MUNICIPAL DISTRICT OF MOUNTAIN VIEW, No. 49, Didsbury, Alberta.

J. RUDICK, Secretary-Treasurer. 45-21c

OFF-HAND THERAPY !!!
Doctor: "Your husband must have absolute quiet. Here is a sleeping draught."
Wife: "And when do I give it to him?"
Doctor: "You don't give it to him — you take it yourself!"**WILL TRADE FEED BARLEY for cattle (calves preferred). Phone Dave Harder, 1411, Carstairs. 44-31p****HOUSE FOR RENT —** Insulated, hot and cold water; gas in basement and kitchen stove. Phone 89, Didsbury. 44-11c**LOST —** Would the person who borrowed my cement sidewalk roller some time ago, please return it. Henry Erb. 44-28c**FOR SALE —** 200 gallon oil tank; one Beach blower, thermostat and old piping. Apply to R. E. McParlane, Didsbury. 43-31p**FOR SALE —** Registered Hereford bull calves. B. A. Atkinson, east of town. 43-31p**FEEDER CATTLE SALES** will be starting on Friday, Oct. 18 at the Olds Auction Mart Ltd. Sales will be held EVERY FRIDAY until after the New Year. Selling cattle by the pound; 3 1/2 commission. Auctioneers: Archie Boyce, licence No. 211; Roschell Bros., licence Nos. 208 and 209. 39-81c**KEEP ANOTHER COW INSTEAD OF YOUR BULL —** Join Mountain View Breeding Association Limited. Service on all Dairy and Beef breeds of cattle. For information, phone 541, Olds, between the hours of 8 a.m. and 10 a.m. on any day except Christmas or New Year's Day, or write to Mountain View Breeding Association Limited, Olds, Alberta. 41-61c**FOR SALE or RENT on Calf Crop shares,** 25 head of young, well bred Hereford cows. Joe Dick, phone 121. 43-31c**FOR SALE —** Two pairs of girl's white figure skates, size 3; good condition. Mrs. Walter McCoy, phone 67. 45-11p**FOR SALE —** Two large stacks of straw, oats and barley. Phone 503, Cremona. 43-31p**It's Revival Time****November 15 to 24, Except Saturday**

Week Nights 8:00 p.m. Sundays 11:15 a.m. and 7:30 p.m.

SPEAKER:-**REV. CHESTER O. MULDER****SUCCESSFUL PASTOR**

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Priced from \$179.00 to \$229.00

DON'T FORGET ABOUT OUR XMAS LAY-AWAY PLAN**We Meet All Prices — City or Town!****SAVE AS YOU SPEND
SHOP AND SAVE HERE****Apple Juice****SUNTYPE****BLUE, 48 oz. tin 3 for \$1.00****Tomato Soup****CAMPBELL'S****10 oz. tin 4 for 55c****Sliced Peaches BRENTWOOD, 15 oz. 5 FOR****Bartlett Pears BRENTWOOD, 15 oz. \$1.00****Dog Food PERKEY, 15 oz. tin 6 for 65c****Lemon Pie Filler ROYAL, INSTANT 6 for 55c****Instant Puddings ROYAL 2 for 25c****Ajax Cleanser Giant tin 2 for 49c****Green Giant Niblets 14 oz. 3 FOR****Green Giant Peas 15 oz. 59c****Scotties****FACIAL TISSUE****Box of 400 3 for 89c****Toilet Tissue****WESTMINSTER****Colored rolls 8 for \$1.00****PRICES
EFFECTIVE
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WITH A —

NEW 1958 FORD As The MAJOR PRIZE !!
Numbers drawn to date are listed below:
O 72 N 37 B 14 G 48 G 49 B 11 I 21
N 44 I 16 B 3 I 23 I 20 O 66 B 12
I 17 G 59 O 75 N 35 I 26 O 71 N 43
B 1 N 42 O 69 O 61 B 7 G 55 I 24
N 31

ADVERTISING DOESN'T COST !! IT PAYS !!

Gems Of Thought
ATTITUDES

If I have learned anything it is that pity is more intelligent than hatred, that mercy is better even than justice, that if one walks around the world with friendly eyes one makes good friends.

— Philip Gibbs

The world is a looking glass, and gives back to everyman the reflection of his own face. Frown at it, and it will in turn look sourly upon you; laugh at it, and with it, and it is a jolly good companion.

— Thackeray

ANOTHER FAMOUS ONE !!!

If at first you don't succeed — you are running about average.

Majority Of Immigrants Favor East

One out of every two immigrants settle in Ontario, according to latest reports. This influx of new Canadians boosts the Ontario population by 200,000 annually, giving it a present 5,600,000.

Larger than France and Spain, together, 1½ times as large as Texas — Ontario sprawls over an area of 412,582 square miles. It could swallow New York, Pennsylvania, Ohio, Michigan, Indiana, Missouri, Illinois and Wisconsin in a single gulp.

Ontario is a financial giant in comparison to the other nine provinces. It lays claim to the majority of Canada's 370 millionaires.

Economically speaking, last year was a big one for this booming province. Her 14,000 factories produced over half the country's total output — \$10.6 million worth of goods. In the same year, the staggering sum of \$3 billion was spent on building, and \$226 million on highways.

Since 1952, thirty-five huge shopping centres have sprung up across the country. 18 of which are owned and operated by a single company, Toronto's multimillion-dollar Principal Investments.

Last year, \$2½ billion worth of stock changed hands in what has been described as "the busiest stock exchange in the world." — the Toronto Stock Exchange.

FARM FORUM TO DISCUSS
FARM MACHINERY

Millions of dollars have been poured into farm machinery by Canadian farmers since the end of the Second World War to combat the scarcity and high cost of farm labor. Last year farmers spent 150 million dollars on the purchase of new farm machinery.

Is machinery properly designed for Canadian farms? Should it be more versatile? Is it adaptable for both large and small farms and is it easily serviced? These questions and many others will be discussed on the program "A New Look in Farm Machinery" which will be heard Monday evening, Nov. 18th over the CBC Trans Canada network.

The broadcast will include interviews with farmers from every province, agriculture engineers and representatives of machinery manufacturers.

Notes From D.A.

By HOWARD J. FULCHER

With a livestock enterprise on the farm, pasture is a very necessary crop. The pasture acreage may be native, improved or cultivated; in all cases it is valuable.

Management and care of pastures is often neglected; this can have far-reaching effects to the cattle, the pasture and the land itself. One of the most damaging practices is overgrazing; it effects the pasture adversely in a number of ways.

Firstly, cattle grazing on a pasture which is over-grazed do not get enough to eat; it is simply a case of restricting the feed the cattle want and require for healthy growth and development.

With continued over-grazing many of the more nutritious grasses die and harder, poorer quality species increase; in many cases these latter species do not increase and less bulk pasture is produced.

When a plant grows much energy is taken from the sunlight; in le- sumes nitrogen from the air is absorbed and used by the plants. When the plants are not allowed to grow an appreciable amount above the soil alone and thus an accelerated decrease in land fertility.

Land over-grazed is subject to erosion, mostly by water during heavy rains and runoff; it can also erode by wind when cover is very poor. The moisture absorption of a pasture field in all seasons varies directly with the amount of cover whether growing plants or winter trash. When this is lacking, as in over-grazed pastures, rains and runoff cause erosion; the land absorbs little and the evaporation is rapid.

In summary, over-grazing is poor business; while it decreases the yield and quality of the pasture, it decreases land fertility and texture leaving it subject to erosion from wind or water.

If lack of pasture acreage has been a problem with you, plan now to increase it next year by improving present pastures, seeded addition of semi-permanent pastures, or allocate an acreage for annual cereal pasture.

FIGHT YOUR WAY
WITH BIBLE STUDY

It was a late autumn evening during the Second World War. The entire city of London lay in inky darkness due to a strictly enforced blackout. After the evening meal was through, a London father invited his eight-year-old son to take a walk with him — to get a breath of fresh air. Together they walked down the darkened streets until the lad suddenly remarked, as if he had made an unexpected discovery: "Daddy, we never saw the stars over the city until all the lights went out."

How true! True not only of the dark nights over London, but true also of the dark nights which again and again settle down over your life and mine. How often have we not experienced this same truth.

Sometimes it takes the darkness of sadness or sickness, disappointment or disillusionment, anxiety or despair, to bring out the radiance and the brilliance of God's promises — "Lo, I am with you always."

And again, "Fear not, I am with thee." And still another, "I shall never leave thee nor forsake thee." And another, "I have redeemed thee, thou art Mine." In the broad daylight of prosperity, when everything is going our way, when health, wealth, and happy friendships cheer our heart — our eyes sometimes lose sight of these promises. But when the lights go out, when health and friends are gone — these promises are all there.

SAFETY SUGGESTION
OF THE MONTH ...

The hand that lifts the cup of cheer,
Should not be used to shift the gears.



SO TRUE !!!

If you dread old age, remember that many millions will never have the privilege of experiencing it.

This Is What
They Call It !!

Etiquette: Learning to yawn with your mouth shut.

Girdle: Polite name for a plain old-fashioned pot holder.

Old Age: That time of life when a man flirts with girls but can't remember why.

The saddest word of tongue or pen: "We sold the baby buggy, then ..."

MAKE
THIS
SIMPLE
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THE DIDSBURY PIONEER

Established in 1903

Published Every Thursday at Didsbury, Alberta
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JAMES CURRIE, Editor and Publisher

Ramblin'

and

Roamin'



Just For The Record . . .

Cheques have been mailed to the four groups of this district that participated in the United Appeal Drive earlier in the year. We understand that the response was about average for any drive of this sort; those of you who put your money in the pot can be well assured that your money was spent, or will be spent, where it will do the most good. The Polio Fund, the Red Cross, the Salvation Army and the Canadian Institute to the Blind will all benefit from your generosity.

Just For The Record . . .

The Lions Club had one of its better meetings on Thursday evening when Howie Robertson, a local product, took the floor to show colored slides of his recent European tour. We imagine that Howie will be asked to repeat the performance more than once. Several of the fellows who were on the other side of the pond in recent years recognized many of the spots where they have had operated from. Many of the people who had previously made their home in those parts will also enjoy viewing old landmarks and friendly neighborhoods that the young lad has on tap . . . talk to him about it!

Just For The Record . . .

The football fantasy of the year, the Grey Cup game, will reach you by radio or TV --- take your pick! If you're a real sport fanatic or just a gambler guy or gal, --- there is a number of fellows in our wee town that will satisfy your wants . . . that is if you have a free buck around that you want to play with and don't really expect to get back --- check with any member of the Lions Club; if they can't sell you a ticket they sure enough will find someone who can. What's the ticket for? A pool on the Grey Cup Score. Where does the net proceeds go to? For community betterment.

JOKENIK . . . This Week Only!

Justice of the Peace: "I now pronounce you man and wife; the sentence to run concurrently."



ARE YOU A BLANKET HUMPER OR A BED WRIGGLER?

One of those who pulls the blankets off your husband when a draft creeps down your back? Perhaps it is your husband who is the culprit! Well, there will be no more conflicts when your bed is equipped with a dual control automatic electric blanket. You will both have warmth without weight so, for peace and comfort, for the rest of your lives, get your Dual Control Electric Blanket today.



What 200 Million Dollars Might Do

If the Conservative Government's financial assistance to the wheat farmers can put two hundred million dollars of fresh buying power into the hands of Western Canada grain farmers there is no telling what the economic reactions might be.

In years gone by the theorist used to tell us that for each dollar of primary production there should result five dollars of retail trade, in other words, each "original" dollar revolved around in business, services and attendant economic channels for at least five times.

This would stir up a thousand million dollars worth of new business in Western Canada. We fear that too many people are fearful of the future. It has become a fixation with thousands of Canadians, many of them in Eastern Canada, that Canada is not selling any more grain for export at all.

The fact of the matter is that Canada is and always has been selling a volume nearly equal to pre-war exports. True, there is a surplus, but that surplus is good ammunition against any enemy who might think it smart to spark of World War 3. No country can go to war, even the modern war with nuclear weapons, without the assurance of plentiful food supplies.

Russia and China surely have no food surpluses to back up their boastful talk. Hitler tried it in 1939 and he had stored up supplies for years on end, but they didn't last. The story of starvation and hunger that he brought upon his own people and those under his military heel is one of the blackest pages in human history.

Let's shake off some of the financial phobias that are inhibiting our Canadian so called financial experts and get back into business again. The only thing that was wrong with the Canadian economy, as far as we could see, was that our legislation permitted credit financing houses to absorb too great a share of the Canadian dollar.

We shudder to think of the ghoulies who will be on the alert to

Squirrel Cage . . .

WARNING !!!

Sign on a Texas farm fence: "Hunters—Don't shoot anything that doesn't move. It may be my hired man."

THAT EXPLAINS IT

Re: "Why did you break your engagement?"
Mike: "She wanted to get married!"

ATTITUDES

Three men are my friends — he that loves me, he that hates me and he that is indifferent to me. Who loves me, teaches me tenderness; who hates me, teaches me caution; who is indifferent to me, teaches me self-reliance.

— J. E. Dinger

Business Outlook . . .

In the welter of gloomy business gossip to which we are all currently being subjected two factors need to be kept in the front of our minds, points out The Financial Post.

First: Business generally has been at an extraordinarily high level. Over-all we have had unparalleled prosperity and for a long time. So keep the declines in perspective. Serious depression is an awfully long way from where we are now. Secondly: We have had monetary policies which were deliberately designed to put the brakes on; to slow down the frantic pace of our expansion. Inflation is everybody's enemy — except the lucky speculators. Slow-down was needed to stem the inflationary floods. Slowdown we've got.

Domatism about where we go from here is unwise.

Grab a share of this credit which will be coming into Western Canada, at a cost of 20 or 25 per cent of every dollar spent on a credit purchase.

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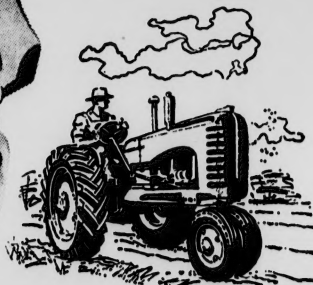
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OLDS



Hi, neighbour

Here are some handy tips on
storing your tractor for the winter . . .

they will save you time and money next spring!



First, either drain the radiator and block completely, or fill with the correct amount of anti-freeze. If storing for very long periods, also drain the entire fuel system, fuel tank, settling cup, fuel lines, screens and carburetor. Remember, fuel left in the tractor for a long period of time may form harmful gum deposits.



Next, remove the spark plugs and squirt light engine oil into each cylinder. Oil the valves and valve mechanism, then turn the engine over a few times to distribute the oil. This prevents rust and corrosion internally.



Now, lubricate the tractor thoroughly to remove any old grease which may contain moisture, acids or other impurities. Wash and clean the dirt off the outside of the tractor . . . and point over any bare spots to prevent rust. Make sure the battery is fully charged and stored in a warm, dry place. Check frequently and recharge about once every thirty days.



Last but not least, don't let your tractor stand in the open or be a roosting place for the chickens. If you can't put it in a machine shed, then cover the tractor with a tarpaulin.

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CHURCH NOTES

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11:30 a.m. — Sunday School
7:30 p.m. — Evening Service
Wednesday Evening 8:00 p.m.
Bible Study and Prayer Meeting.

Bethel Services:

Sunday Services
2:00 p.m. Sunday School
3:00 p.m. Worship Service
Youth Fellowship, Friday 8:00 p.m.
The Pastor and Congregations
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Come and Worship with us.

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CHURCH
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p.m.
Wednesday evening prayer meet-
ing at 8 p.m.

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ANGELICAN CHURCH
Services on the first, second and
fourth Sundays at 12 Noon.
1st Sunday — Holy Communion
2nd Sunday — Morning Prayer
4th Sunday — Family Service
Sunday School every Sunday
(except the 4th) at 11:00 a.m.

FALLEN TIMBER

FOUR SQUARE CHURCH
Rev. R. & Rev. G. Moore - Co-Pastors
Sunday School — 1:30 p.m.
Church Service — 2:30 p.m.
Young People's every Friday
8:30 p.m.
Come and Bring Your Friends

WEDDINGS

BLORE — WIPER

The Olds Baptist Church was the
scene of a very lovely wedding on
Thursday, October 24th, when Miss
Kay Wiper, youngest daughter
of Mr. and Mrs. Jack Wiper of Olds
was united in marriage to Mr. Don-
ald Blore, only son of Mr. and Mrs.
William Blore of Didsbury.

Rev. Spate officiated at the
double ring ceremony before the
open gates to a white lattice arch-
way, decorated with floral sprays
and flanked by candles.

Entering the church on the arm
of her father the bride was radiant
in a walk-length gown of nylon
tulle, topped with a lace bolero with
lily-point sleeves. The skirt had
over panels which were applied in
forget-me-not design. Her chap-
let of length veil was held in place by
a headpiece trimmed with sequins
and pearls and she carried a white
Bible tied with a white gardenia
and wore her grandmother's dia-
mond set gold locket.

Attending the bride was Miss
Joan Wiper, the bride's sister; she
wore a walk-length light green
lace dress and carried a white
Bible tied with white and pink car-
nations.

For the occasion the bride's
mother chose a printed mauve al-
corno dress, with beige hat and ac-
cessories. The groom's mother
wore a coffee colored faille dress,
with matching hat and beige ac-
cessories.

Mr. Charles Porter, R.C.A.P.
Cold Lake, attended the groom.
The guests were ushered by Mr.
William Wiper and Mr. Merle God-
dard. At the close of the cere-
mony Miss Rosemary Weidman
sang "Together With Jesus", and
during the signing of the register
rendered, "Because," accompanied
by Mrs. Bush at the organ.

The reception followed in the
United Church parlor, with ap-
proximately 50 guests present.
Mr. Wes Hawthorne proposed the
toast to the bride, which was re-
sponded to by the groom.

Miss Audrey Blore, sister of the
groom rendered two piano solos and
a note of merriment entered the
scene when the groom's father and
sister sang an original version of
"We Take You Home Kathleen."

Rev. Spate closed the happy oc-
casion with an appropriate message
to the newly married couple.
Out-of-town guests were from
Calgary, Calgary, Red Deer and
Cold Lake.

Following a honeymoon in Cal-
gary Mr. and Mrs. Blore left for
Edmonton, where the groom is em-
ployed by an oil company.

CHRISTIAN SCIENCE

The scientific basis of immortality
will be brought out at Christian
Science services Sunday.

Scriptural selections to be read
from the Lesson-Sermon entitled
"Mortals and Immortals" include
the following (Proverbs 12:28): "In
the way of righteousness is life;
and in the pathway thereof there
is death."

From "Science and Health with
Key to the Scriptures" by Mary
Baker Eddy will be used the fol-
lowing (267:3-5): "The offspring
of God start not from matter or
ephemeral dust. They are in and
of Spirit, divine Mind, and so for-
ever continue."

The Golden Text is from II Cor-
inthians (5:17): "If any man be in
Christ, he is a new creature: old
things are passed away; behold, all
things are become new."

Didsbury Opera

Theatre

Friday and Saturday

NOVEMBER 15 & 16:

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THE SINGERS
OF THE SINGERS
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WESTCOTT:-
Sunday School — 10:30 a.m.
Service — 11:15 a.m.
DIDSBURY:
Sunday School — 11:00 a.m.
Service — 7:45 p.m.

Canadians Adopt 10,000 Children Yearly

Couples applying for one of Can-
ada's 10,000 children, adopted an-
nually, are carefully screened before
being given a child, reports the
November issue of Liberty maga-
zine. Their friends, employer, min-
ister and bank manager are all in-
terviewed for a thorough check on
character, habits and financial po-
sition.

Adoption is a delicate business,
and subject to numerous compli-
cations. A sad example of such
complications was brought home to
the public in the tragic case of Tor-
onto's Maat twins, an adoption
tangle which resulted in a two-year
court battle. At the price of bitter
heartbreak, the boys were returned
to their natural parents before the
foster parents could finalize adop-
tion proceedings.

Protestant children seem to be
the highest in demand and the
hardest to come by. For every
Protestant child available, at least
seven couples apply. Roman Cath-
olic agencies, on the other hand,
have a surplus of children for whom
they cannot find homes.

Up to 1956, there had been 58,
061 legal adoptions in Ontario
alone. The Toronto Children's
Aid Society, only one of 55 such
agencies in Ontario, places an av-
erage of one child a day.

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cent of Didsbury and District to buy their needs
in your place of business.



PROVINCIAL DEPARTMENT OF HEALTH IN ACTION

The health of Alberta is the primary consideration of this department involving many
branches and services. The attainment of the highest standard of health is the object
of Alberta's health services.

COMMUNICABLE DISEASES

The purpose of this division is to record
the incidence of communicable diseases
based on local health reports and to provide
action on preventive and control methods.

FREE VACCINES AND SERUM

The Provincial department of public health
supplies free of charge all vaccines and serum
used for immunization and treatment pur-
poses.

MUNICIPAL NURSES

The Public Health Nursing Division has a
staff of 28 registered nurses whose primary
role is to provide a measure of medical care
in isolated rural areas far removed from
medical and hospital care.

CONTROL OF INSECT-BORNE DISEASES

This division is the first of its kind in
Canada, started in 1938, with a division of
Entomology instituted in 1944 for control of
insect-borne diseases.

SOCIAL HYGIENE

The control and cure of venereal diseases
is done by the operation of clinics and
popular and scientific lectures on Social
Hygiene.

FREE TUBERCULOSIS TREATMENT

The Alberta Government T.B. division pro-
vides FREE DIAGNOSTIC AND TREATMENT
SERVICES FOR ALL CASES OF T.B. Free
clinics are maintained at most of the large
centres in the province. Sanatorium beds are
provided at the Albermar Hospital
at Edmonton and the Boler Memorial Hos-
pital near Calgary.

HEALTH EDUCATION

Good health doesn't just happen! It requires the active and well informed co-operation
of all the people in the community. The Department of Public Health through HEALTH
EDUCATION SERVICES endeavours to provide the people of Alberta with important and
vital information to build in the younger generation attitudes and habits that lead to health.

The division carries health education directly to the people through:
• HEALTH TALKS AND LECTURES • HEALTH LITERATURE • MOTION PICTURE
FILMS • RADIO BROADCASTS • TELEVISION PROGRAMS • HEALTH EXHIBITS

HEALTH UNITS

There are 20 health units operating throughout the province each consisting of a medical
doctor, public health nurse, a sanitary inspector, and a secretary-technician. Important
essential services include:

1. Health education especially in the matter of disease prevention, nutrition and baby
care.
 2. The control of all outbreaks of communicable diseases.
 3. Immunization work against smallpox, diphtheria, whooping cough, typhoid fever, polio-
myelitis, etc.
 4. Baby clinics where the medical officer can be consulted on all problems of general
infant hygiene.
 5. School-hygiene and medical examinations of all school children.
 6. Life-extension counsel for those who have reached middle or old age.
 7. Consultation with municipal councils to discuss the health problems of the
municipality.
- Other work of the units includes:
• Lectures and Demonstrations • Home visiting • Home Nursing Classes • Child Welfare
• Junior Health Leagues
- Some of the other Public Health Services are:
• Sanitary Engineer • Cancer Diagnostic Clinics • Vital Statistics • Cerebral Palsy Clinics
• Hospital Services • Rheumatoid-Arthritis Clinic • Medical Services • Medical Literature
• Mental Health • Nutrition Services



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SERVICE BOARD NOTES

By —
W. K. SNYDER
Agricultural Service Board

HOLD THAT LINE: At this time of year Albertans should keep a sharp lookout for Norway rats looking for winter quarters, advises J. B. Gurba, supervisor of Alberta's Crop Protection and Pest Control. These pests are moving westward. Stray rats have been found as far west as Lodgepole in the Pembina oil field. These are isolated cases but emphasize the need for careful watch. Check for rat signs such as new burrows, rat droppings, gnawing, etc.

These animals are active mostly at night and are very hard to detect until a colony is well established. Report any suspicions to your district agriculturalist, pest control officer or municipal office.

Approved poisons which are safe to handle, easy to use, and provided free of charge, are available. Albertans have held the line for seven years by not permitting rats to spread westward beyond control points. The price of continued freedom is constant and continuing vigilance.

Cash Advances Costly Precedent ?

Cash advances by the federal government on farm stored grains may set a costly precedent, suggests The Financial Post. What about cash advances on mined, stored uranium for which the government has also assumed marketing responsibility? What about the provincial marketing boards and the products they handle? Comments The Post:

"Whenever the government undertakes a function which is normally the function of private enterprise, it incurs two risks. One is the business risk, which the business firm normally undertakes because, if it is astute and lucky, it will make a profit. The other is the political risk involved in acting as agents for a large number of people who are also voters."

"Policies that would minimize the business risk increase the political risk, so the government doesn't undertake them. This then involves them in increased business risk, such as the making of cash advances on goods not yet sold or delivered."

ANOTHER QUOTE ! ! !

A man is not paid for having a head and hands, but for using them!

Taken For A Ride ... But Who Will Have To Walk Home?

Now it comes out that one of the greatest Russian scientists responsible for the launching of earth satellites was a bright boy at Cambridge University. He absorbed all he could of British and United States scientific training and then did like so many others, took a one-way trip to his home land.

The morality behind such conduct is no higher than that of a pick-pocket or a thug who would hold you up at gun point. We have seen too much of this thing since the end of World War II, but we have no remedy to offer.

Hitler told his people that he could build a strong nation on lies told so frequently that people accepted them as truths ... but Hitler could not make it stick!

We of the Western world have the feeling that those who have taken advantage of us unfairly will like "Pride" in the old public school reader ... Pride sooth forth on horseback, grand and gay; but cometh back on foot, begging its way!"

— Camrose Canadian

Remittall Cattle Co. To Hold Big Sale

Of interest to local cattlemen is the Remittall and Rockville Short-horn sale on November 29 in Olds. The Remittall herd is owned by Louis and Carroll Latimer and is situated five miles north of Didsbury.

The Latimers recently purchased the entire Shorthorn herd of A. G. Wilson of Duhamel; by doing so they increased and added quality to their already well-known herd.

At the present time Louis Latimer is on a buying trip in Springfield, Ill., where he attended a large cattle sale. He also inspected several Shorthorn herds in some of the Eastern States.

Agricultural School To Hold Reunion

Mr. Jack Paxton, an O.S.A. graduate of 1927 and president of the Alumni Association, has announced that the annual fall reunion will be held at the Olds School of Agriculture on the evening of Friday, November 29th.

All former students and staff, as well as other friends of the school, are cordially invited to attend. The annual meeting of the association will commence at 7:30 p.m., followed by a dance.

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Whose Checking Who ? ?

A young businessman in love with a nightclub entertainer hired a detective agency to check up on her. He received the following report.

"The young lady has an excellent reputation. Her past is without blemish. She has many friends of good social standing."

"The only scandal associated with her is that she has often been seen lately with a businessman of questionable character."

Alberta Safety Council Reports Heavy Farm Accident Toll This Year

The farm fatality picture in Alberta this year is far from encouraging. The Alberta Safety Council reports that accidents on Alberta farms claimed at least 58 lives from January to mid-October.

Heading the list as a farm-resident killer is the farm tractor. It claimed 22 lives. Of this total, five of the 22 were under eight years of age and were run over by tractor operators. Another four ranged in age from 12 to 16.

Farm fires have claimed 13 lives, while farm trucks have taken another eight. Listed under miscellaneous deaths were at least 12. Lightning and the hay baler each took two lives, while gasoline fumes, a power pump, power take-off on a combine, potato digger, a power saw, a power hand drill and a berserk bull each killed one person.

The Alberta Safety Council says that while a few of the fatalities occurred in what may be considered true accidents, the vast majority of them could have been prevented with a little care.



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Entirely new Cool-Power Marauder V-8 engines cut power-wasting heat—are far more efficient, quieter and longer lasting. New, low rear-axle ratios let the engine loaf while you cruise to

give the economy of overdrive, more power from less fuel.

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DAVE MAILER'S ANNUAL

Dairy Auction Sale

OF FRESH AND SPRINGING MILK COWS
AND BRED HEIFERS

At his farm located: 26th Avenue and 50th Street S.W.; from the Calgary Exhibition Grounds go west on 17th Avenue to 37th Street, go south on 37th Street to 26th Avenue, then go one mile west to the farm. (Follow the signs).

FRIDAY, NOVEMBER 22 at 12 NOON

— 77 HEAD OF DAIRY CATTLE —

T.B. and Bangs Tested. All the young cattle have been calf-hood vaccinated, the balance have been blood tested.

22 HEAD OF HOLSTEINS, from 2½ to 6 ears Old

14 HEAD OF COWS AND HEIFERS, to freshen in November and December; 6 head of 2-year-olds to freshen in the new year.

20 HEAD OF GUERNSEYS, from 2½ to 6 years old; 15 head of cows and heifers, to freshen in November and December; 5 head to freshen in January.

20 HEAD OF JERSEY COWS AND HEIFERS, from 2 to 7 years old.

SIX HEAD OF REGISTERED JERSEY HEIFERS (springing);

10 HEAD OF GRADE JERSEY COWS AND HEIFERS, to freshen in November and December.

FOUR HEAD OF JERSEY HEIFERS (bred)

FIVE HEAD OF ARYSHIRE COWS AND HEIFERS, from 2½ to 5 years old; all these will freshen in Nov. and Dec.

10 HEAD OF NEW-BORN CALVES

20 HEAD OF COWS, will be fresh by sale date

LUNCH SERVED AT NOMINAL FEE

TERMS CASH NO RESERVE

Owner: DAVE MAILER, S.W. Calgary, Phone 119-8821

GEORGE MacLEAN, Auctioneer

Lic. No. 75 "The Farmer's Auctioneer" 25 Yrs. Experience
"Your Sale In My Hands Means Money In Yours"

CAMPBELL'S FOOD STORE

PREMIER MEATS

"THE COMPLETE FOOD CENTRE"

RAY and BETH CAMPBELL

FALL
CLEANING
NEEDS

SPIC & SPAN, Large 38c

SPIC & SPAN, Giant 85c

TIDE — King Size ... \$1.47

BAKING BARGAINS

CRISCO — lb. 41c

3 lb. tin ... \$1.19



— SATURDAY SPECIAL —
AT THE MEAT COUNTER

PORK ROASTS, as cut shoulder lb. 35c

PORK RIBLETS lb. 20c

All Meat Government Inspected

MERCHANDISE GUARANTEED

FREE DELIVERY

GROCERIES 134

MEATS 42

DISTRICT NEWS

M.V.B.C. NEWS

(From Our Own Correspondent)

A number of young people from the college are guest speakers, singers and Sunday school workers in about five churches in the conference this weekend. Mr. LaVerne Neufeld, director of the Gospel Service League, with his advisors President Taylor and Mr. Carpenter, is doing an excellent job in organizing these groups and assigning their duties. Our students are again divided into groups of six each and will be doing this work throughout the winter months.

A new typewriter has been purchased for the office of the secretary-treasurer — that is it is new to us. We shall be able to cut stenics better, and the office work will be greatly facilitated.

The chapel is being finished, and each Saturday finds more work done on it. Kenneth Traub and LaVerne Neufeld are the skillful workers in doing the finishing of window ledges and base boards which are being blonded. Surely our place of worship will be more conducive to devotion and meditation in the days to come.

Remember Open House this coming Friday night, Nov. 15, at 8 p.m. More details will be found elsewhere in this issue.

Mrs. Taylor now has seven organ pupils. The organ is increasing in popularity, but only a limited number can be taught each year because of the time involved for practice sessions.

Lavern Traub also has a very full schedule in piano teaching, so much so that several students have been passed on to Miss Helen Swalm.

Lavern also takes a full second year course, and is preparing for Toronto Conservatory examinations leading toward a degree as well. He is a very busy young man and every hour of the day seems to be well occupied.

President Taylor and Mr. Waldin reported excellent services at the Ministers' Retreat, held at Cadzow this past week. Most of the ministers of the conference were present. You may be interested to know that nearly all ministers of the conference are graduates of this college. This includes the district superintendent, Rev. H. A. Traub; the president of this college, and pastor of the local church, Rev. Annett. We are rightly proud of what the college has accomplished through the years. Some of the graduates have taken work at other colleges since that time.

Mrs. Marie Kacey, dean of women, is doing a fine job in making the school a better place in which to live. Little touches here and there under her artistic hand bring new life and interest to the rooms in the main building.

CREMONA NEWS

(From Our Own Correspondent)

The official opening of the Cremona school was held on Nov. 8th. The evening commenced with a tour of inspection. Guests of honor included Dr. Chalmers, from the department of education; Mr. Hooper, school superintendent; Mr. Owens, M.L.A.; Mr. T. Morris, chairman of the Olds School Division; Mr. Wm. Bagnall, reeve of the Municipal Council; Mr. M. McBain, school principal; Mr. Van Haften, school trustee; Mr. P. Maynes, mayor of the village; Mr. Irish and architect from Poole Construction, and Mr. J. Foat, president of the Home and School Association.

A presentation of a Union Jack was made to the school by the Canadian Legion. The flag was brought in by members of the Legion, led by a piper.

Congratulations and best wishes are extended to Mrs. Winchell of Water Valley, who celebrated her 81st birthday on Monday, Nov. 11. Mrs. Winchell is known for her oil paintings, some of which have been displayed at Coste House in Calgary.

The regular meeting of the Cremona Home and School Association was held last Tuesday evening. Officers this year are: President, Mr. J. Foat; secretary, Mrs. D. Munn; treasurer, Mr. K. Brian; program committee, Mrs. L. Bird, Mrs. L. Stoffer, Mrs. L. Krebs, Mrs. D. McKenzie, Mrs. W. Papke and Mrs. S. Baker. Mr. Foat gave a report of his visit to Banff to the School of Fine Arts. Plans were made for a variety show to be held in the school auditorium on December 6.

Remembrance Day services were held on Monday, Nov. 11th in Cremona hall. The parade formed up at the Legion hall in the following order: Canadian Legion color party, wreath bearers, Legion veterans, Boy Scouts, Wolf Cubs, C.G.I.T. The parade was led by Pipe-Sgt. D. McNiven of the Calgary Highlanders Pipe Band. Rev. A. Dietz gave the scripture reading and benediction and Rev. K. Micklethwaite gave the address. Pianist was Mrs. Gordon Reid.

WESTERDALE NEWS

(From Our Own Correspondent)

Mr. and Mrs. R. Jackson motored to Lethbridge on Saturday to spend the long weekend with Mr. and Mrs. L. Wall and their daughter Marion. Mrs. M. Pratt was taken to the Olds hospital late Sunday evening suffering from complications from the flu. Lillian and Frances are staying with Mrs. J. E. Bolton of Didsbury while their mother is in hospital.

Mr. and Mrs. D. Maseppa of Edmonton were weekend visitors at the F. J. Jackson home.

Squirrel Cage ...

A REAL DISASTER !!!
Radio Announcer: "We have just received a bulletin of a catastrophe, the like of which has never been known to mankind ... but first a word from our sponsor."



FOAT — ECKSTRAND

Bronze and yellow chrysanthemums decorated the United Church at Westcott on Friday, November 8 for the 2 p.m. wedding of Fern Ann Eckstrand, eldest daughter of Mr. and Mrs. Clifford Eckstrand, and Mr. Harley Clarence, youngest son of Mr. and Mrs. Philip Foat of Carstairs.

Rev. T. K. Palmer of Didsbury officiated. The bride was given in marriage by her father, and wore a three-quarter length ivory embellished bengaline gown. Her gown was sleeveless with a sweetheart neckline, empire waist and a full skirt. She wore elbow-length gloves. Her finger-tip veil was held in place with a bandeau of tulle and sequins and carried a bouquet of red roses and wore a mother of pearl necklace and earrings, a gift of the groom.

The bride was attended by Miss Sharon Eckstrand, a cousin, who wore a three-quarter length shrimp colored taffeta and net, and Beverly Eckstrand, a sister, in an orchid three-quarter length taffeta and net; both carried a bouquet of yellow carnations and wore bandeaus of shrimp and orchid.

Little Judy and Debbie Titta worth, cousins of the bride, wore flower girls, dressed alike in light green taffeta trimmed with white lace and carrying baskets of yellow carnations and variegated ribbon; they wore head-dresses of white baby mums.

The groom was attended by his cousin, Mr. Warren Reid, and Mr. Ronald Hettlinger, both of Cremona. Ushers were Mr. Frank Chaffin and Mr. Roy Foat.

During the signing of the register Mr. and Mrs. John Fu-sang sang a duet, "The Wedding Prayer" and also at the reception rendered "I Love You Truly." Mrs. Ed Klinek, aunt of the bride, played the wedding music.

The bride's mother wore a dress of sky blue, with a corsage of red roses, while the groom's mother was attired in a lovely brown dress with a corsage of yellow roses.

Following the ceremony a reception for 70 guests was held in the church basement. The bride's table was centred with a three-tiered wedding cake and lighted candles. Mr. Ed Klinek, uncle of the bride, proposed the toast, responded to by the groom.

For travelling the couple wore matching suits of charcoal grey. Mr. and Mrs. Foat will reside at Lomond for the present, where the groom is employed with Stefflers construction.

1958 Prices Down

CONTRARY TO PRE-INTRODUCTORY REPORTS THAT NEW CAR PRICES WOULD BE UP 5 PER CENT, THE FORD MOTOR COMPANY HAVE ANNOUNCED 1958 CAR PRICES WHICH ARE AS MUCH AS

\$54.00 Below 1957 Prices

SEE THE —

"Niagara 300"

WITH BOLD NEW STYLING and COMPLETE NEW ENGINE! — NOW ON DISPLAY —

COWAN & MOORE
SALES & SERVICE



We've Got Them All

WHETHER IT'S FRUITS, VEGETABLES, DAIRY PRODUCTS or CURED MEATS — YOU WILL FIND A GOOD SELECTION HERE AT ECONOMY PRICES.

GIANT SIZE SURF 82c
KING SIZE BLUE BREEZE \$1.49
PRAIRIE MAID WHEAT PUFFS bushel 45c

RED & WHITE

J. Kossowan, prop.

Phone 39

ADVERTISING DOESN'T COST !! IT PAYS !!

We Sell . . .

The New 12th Series Canadian Savings Bonds

A BETTER BUY THAN EVER

First Two Years 3½ Per Cent Remaining
Eleven Years, 4 ¾ Per Cent

Sub-Agent for:

Toole Feet Investments Ltd., Calgary, Alta.

REIBER BROTHERS

Where Insurance Is A Business, Not A Sideline
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Attend the Blood Donor Clinic, Nov. 14th

Let it SNOW—
you'll GO!

New Goodyear Suburbanite—
now greater than ever!

- 55% more traction
- extra seasons of wear for true economy
- quietest ride ever on bare pavement

See us now for a generous trade-in allowance on your old winter tires. We'll mount your new Suburbanites free of charge.



New Custom
Suburbanite
WINTER TIRES
by GOODYEAR

EDFORD MOTORS

PHONE: 58

GENERAL MOTORS CARS AND TRUCKS

FOLKMANN'S CLOTHING

LADIES' HATS HAVE ARRIVED —
Priced at \$4.95 and \$5.95

ALJEAN REVERSIBLE SKIRTS —
In a good selection of sizes and colors.

LADIES' and CHILDREN'S WOOL CAPS,
SCARVES, MITTS and GLOVES

Attend the Blood Donor Clinic, Nov. 14th

HALLIDAY'S CASH GROCERY

KLEENEX, package of 200 —
6 Packages for \$1.00

BREAKFAST CEREAL, Sunny Boy —
4 lb. pkg. 45c

— **DEL MONTE PRODUCTS** —

PINEAPPLE & GRAPEFRUIT JUICE —
48 oz. tin 2 for 79c

SLICED PEACHES —
15 oz. tin 4 for \$1.00

PEAS, Fancy Assorted —
15 oz. tin 2 for 39c

TOMATO KETCHUP, Fancy Quality —
13 oz. bottle 2 for 45c

COFFEE, Fort Garry —
1 Lb. Package 85c

DEEP BROWN BEANS, Libby's —
15 oz. tin 2 for 41c

TOMATO or VEGETABLE SOUP, Aylmer —
4 Large 20 oz. tins \$1.00

— **OLDS CANADIAN LEGION** —**\$1,000 Cash Bingo**

B 4 G 54 I 29 O 64 G 59 B 7 B 8
O 72 B 11 N 40 O 64 N 42 I 26 N 44
G 52 I 22 O 61 I 19 I 24 O 65 B 5
I 27 G 46 N 32 N 37 G 53 G 60 O 67
I 33 B 15

Cards are being sold at \$2.00 each by The Bright Spot - Rosebud Hotel - Sunrise Coffee Shop and members of the Legion Auxiliary

**sale!**

regular \$2.50 size of
DUBARRY CLEANSING CREAM

now only **\$1.50**

Take this opportunity to stock up on a real beauty special! DuBarry Cleansing Cream for Dry Skin at just a fraction of what you usually pay! This famous Cleansing Cream was created by Richard Hudnut to soften as it cleanses... to remove dust, grime, make-up with extra efficiency and scrupulous care, in mere seconds. Come in... write or phone, but don't wait... this big saving is for a limited time only.

Law's Drug Store

"The REXALL Store"

PHONE 40 — DIDSBURY, ALBERTA

Attend the Blood Donor Clinic, Nov. 14th

Little Items of Local Interest

Mr. A. Coulter and Mr. L. Devine flew to Yellowknife Saturday with a group of other Alberta Kinamen, to attend a two-day rally with the Kinamen Club there.

Among those members of the council and staff of the Municipal District of Mountain View attending the four-day municipal convention in Calgary this week are W. J. Bag-nall, H. Roodier, W. H. Metc, A. L. Hogg, F. Nidrie, E. W. Miller, J. Riddioch and G. Alden.

Dr. Herb Liesemer of Calgary visited Mr. and Mrs. H. Halliday at the weekend.

Mrs. J. M. Freeman had as her guests over the weekend, Mrs. N. Seymour of Vancouver and Mr. and Mrs. J. Carrington of Calgary.

Mr. and Mrs. A. MacAulay, Mr. and Mrs. N. McKinley and Miss Violeta Watkin, all of Calgary, were weekend guests at the home of Mr. and Mrs. Ed Wadkin.

Mr. and Mrs. W. H. MacDonald of Edmonton visited with the latter's sister and family, Mr. and Mrs. C. W. Dougherty over the weekend.

Miss Bonnie Clarke of Edmonton visited at her parental home here last weekend.

Mr. and Mrs. George Thring and Mrs. E. J. Fleming were Monday visitors in town and attended the Legion turkey dinner.

Mrs. George Law, Richard and Wendy left Friday for a ten-day visit to Vancouver.

Mr. J. K. Miller of the Royal Bank staff spent the weekend in Edmonton. "Wonder why?"

Mr. and Mrs. W. O. Turner of Hanna were guests at the home of Mr. and Mrs. Alf Allen last weekend.

Holiday guests at the home of Mr. and Mrs. Les LeGrand were Mrs. B. Patterson and children and Mr. and Mrs. J. Hall and daughter of Edmonton.

Mr. and Mrs. H. Lynch-Staunton spent the holiday weekend with Mr. and Mrs. F. A. Wadkin at Turner Valley.

Born to Mr. and Mrs. Ken Morris of Edmonton, on Nov. 9 in the Royal Alexandra hospital, a daughter, Kathryn Patricia, who weighed in at 8 lbs. 2 oz. Mr. and Mrs. Tom Morris viewed the new addition to the family in Edmonton last weekend. Both grandparents are doing as well as can be expected.

Mr. and Mrs. Bert Hoeve of Red Deer were weekend visitors at the home of the latter's parents, Mr. and Mrs. E. A. Deadrick. Mr. Deadrick, who has been a patient in the Calgary General hospital for several weeks, following a farm accident, is slowly but steadily improving.

Mr. and Mrs. Fred Burwell were guests last week at the home of their son-in-law and daughter, Mr. and Mrs. David Downie of Calgary.

ZELLA NEWS NOTES

(From Our Own Correspondent)

Mrs. Bill Eginis will be hostess for a military whist party at the community centre on Wednesday evening, Nov. 20th, with proceeds to go to the Zella Community Club. Play will get under way at 8:30 sharp.

Please keep in mind the Zella W.I. meeting to be held in the community centre Thursday, afternoon, Nov. 21st, when Miss H. Howard, home economist, will be guest speaker.

Little Kathy Scott spent a week at the home of her grandparents. "Spunk" has been seen by several residents of the district.

Coming Events

— There will be a pie social at Midway school on Friday, Nov. 15th at 8 p.m., sponsored by Midway Home and School Association.

— St. Cyprian's W.A. will hold its pre-Christmas tea and sale of baking on Saturday, Nov. 30 from 2:30 to 5:30 p.m. in the Lions hall. Advance orders for mince-meat may be placed by phoning 110.

— There will be a turkey supper at Rugby hall on Wednesday, November 20, from 6 to 8 p.m. Admission, adults \$1.25.

— The regular monthly meeting of Mons Chapter I.O.D.E. will be held Thursday, Nov. 14, at 8 p.m., in the Lions hall.

— There will be a meeting of the Didsbury Choral Society on Monday, Nov. 18, at 8 p.m. in Mountain View Bible College. Anyone interested in singing is invited to attend.

— Rugby local of the F.U.A. will hold a meeting at Zella school on Tuesday, Nov. 18 at 8:30 p.m.

South West Didsbury

(From Our Own Correspondent)

Mrs. Annie Davis and Mrs. E. Weber were Red Deer visitors Saturday.

We wish Mrs. D. Levagood, who is a hospital patient, a speedy recovery.

Friday evening visitors of Mr. and Mrs. Donald Weber and family were Mr. and Mrs. Richard Sayer and family, Mr. and Mrs. John Sayer and family, and Mr. Cecil Buschert, all of Carstairs, and Mr. and Mrs. Cecil Weber and family.

The Birthday Group will meet Tuesday, November 19th, at the home of Mrs. Wilfred Rennie.

Mr. and Mrs. Fred Befus and family spent the long weekend with Mr. and Mrs. Russell Zubick and family in Grand Prairie.

Mr. and Mrs. Louis Hildebrandt and family of Carstairs were Sunday evening visitors with Mr. and Mrs. H. W. Folkman and family.

Mr. and Mrs. Lynn Hunsperger and family were Sunday dinner guests of Mr. and Mrs. Vernon Lyle and family of Carstairs.

Mr. and Mrs. Amos Weber were Sunday visitors with Mr. and Mrs. M. Dippel and Carole.

We wish a speedy recovery to Mrs. Norman Weber, who is a patient in hospital.

Mr. and Mrs. E. A. Bartz and Arlene were Sunday evening visitors with Mr. and Mrs. Ed Jans and family.

LATE CLASSIFIEDS

LOST — Two-year-old Hereford steer; branded on left rib, Lazy J with 8 underneath. Contact Bob Konechuh, phone 1817, Didsbury. 45-21p

MARRIAGE ANNOUNCEMENT
Mr. and Mrs. Carl Russel of Didsbury announce the marriage of their youngest daughter, Darlene Lorraine, to William Claude of Pincher Creek. The wedding took place Nov. 4th at Pincher Creek.

CARD OF THANKS
I wish to take this opportunity to thank Drs. Bankier, O'Hea and McLean, Mrs. Turner and the staff of Didsbury hospital for the kindness shown to Grant while a patient there. Also to Mrs. Mason and grade ten pupils for their many letters of cheer. I would also like to thank friends and relatives who sent flowers, cards and gifts.
MR. and MRS. H. SHULTZ
and GRANT

CARD OF THANKS
I would like to thank Drs. Bankier, O'Hea and McLean, Mrs. Turner and staff for their excellent care while I was in the hospital. I would also like to thank those who sent flowers and cards.
MR. MRS. KEN BRIAN

WE HAVE NOW MOVED TO OUR . . .**NEW PREMISES****IN THE DIDSBURY ARMORIES BUILDING**

We are now set up to take care of all Body and Paint Work; also car storage by the day or by the month.

PREVOST MOTORS BODY SHOP

Phone 14

Didsbury

For Your Freezer . . .— **QUARTERS OF BEEF** —

FRONT QUARTER OF BEEF —
Ready cut and wrapped 1b. 27c

HIND QUARTER OF BEEF —
Ready cut and wrapped 1b. 43c

— **WEEKEND SPECIALS** —

HAMBURGER 35c or 3 lbs. for \$1.00

BONELESS STEW MEAT 1b. 45c

HOMEMADE SAUSAGE 1b. 35c

Henry's MEAT MARKET

"Formerly Bill's Meat Market"

Phone 127 Free Delivery

Attend the Blood Donor Clinic, Nov. 14th

Winter Sports— **SEE US FOR YOUR NEEDS** —**SLEIGHS — TOBOGGANS — SKATES****WE SELL —****"Ski-rite" Skis**

Complete With Harness

Priced up from \$5.95

BADMINTON BIRDS and RACKETS**Leeson Hardware**

Phone 372

Didsbury

Attend the Blood Donor Clinic, Nov. 14th

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.



"Woe Sister" — It's the special softness and warmth that identifies these per pyjamas as a Lady Berkeley Embroidery-trimmed button front; snug ankles, in pastel Pink or Blue.
2-6X.....\$2.95

"Sugar 'n' Spice" — Cozy high-style pyjamas of Lady Berkeley Moming Glory flannellette. Button-front top; capri style pants. Pink or Blue.
32-40.....\$4.95

J. V. Berscht & Sons

Phone 36

Didsbury

DANCE TO THE MELODIANS AT THE MELVIN HALL
FRIDAY, NOVEMBER 15 Admission: \$1.00 Per Person

PROCEEDS TO KINSMEN KIDDIES PLAYGROUND PROJECT